



Ventura Land Trust

Sponsorship Opportunities

2024 Package

Protecting Ventura County open space for current and future generations

CONTACT

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Email devo-ops@venturalandtrust.org
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ABOUT US

Mission & Vision

The mission of Ventura Land Trust is to permanently protect the land, water, wildlife and scenic beauty of the Ventura region for current and future generations.

Ventura Land Trust (VLT), a community-based nonprofit organization, believes that preserving open space and providing public access enhances the economy, quality of life, and public well-being of Ventura and surrounding communities. With local partners, VLT works to protect the natural beauty of our area. VLT builds trails, restores habitat, plants trees and cleans up our rivers.

Founded in 2003 by community members seeking to protect natural spaces under threat, Ventura Land Trust (VLT) has become the preeminent not-for-profit to manage natural open space in Ventura County.

Presently, VLT conserves, stewards, and manages over 3,800 acres of natural preserves, balancing community access and environmental protection to best serve our members, the local community, and our native plant and wildlife communities.

Ventura Land Trust acknowledges that the lands currently in its care are the ancestral and unceded territory of the Chumash people. We pay respect to the Chumash traditions and culture, past and present, that guide our stewardship practices.

Ventura Land Trust Tax ID #: 01-0769456



YOUR SUPPORT = COLLECTIVE IMPACT

The VLT tagline “Give Today...Preserve Forever” illustrates the impact that sponsorships have on this work.

Our partners and donors provide the means by which we are able to preserve the spectacular, biodiverse landscapes of our region. Preservation of these spaces now ensures that they will be protected in perpetuity and enjoyed by future generations.

Sponsorship of Ventura Land Trust is an indication to the community that you and your business are concerned for the health and well-being of our environment and our community members. With multiple studies proving that time spent in nature benefits the physical, mental, and emotional health of people young and old alike, the natural settings that allow for the exploration and appreciation of nature are more important than ever.

Please join us in protecting and restoring healthy, vibrant ecosystems, building trails, and providing access to some of the most beautiful landscapes in Ventura County. Make a forever impact by supporting the work of Ventura Land Trust now – future generations will thank you!

With warm appreciation,



Melissa Baffa
Executive Director



Chris Chaleunrath
Development Director



3,876 acres of open space protected forever



500+ tons of trash removed from the Ventura River



3,000+ students have completed open space education



Provided free access to **175,000** preserve visitors annually

SPONSORSHIP PACKAGES

HARMON CANYON SPONSORSHIP BENEFITS

- **Primary sponsorship recognition at preserve entrance**
- **Wild & Scenic Film Festival**
 - Up to 30 VIP tickets
 - Presenting Sponsor recognition, speaking opportunity, premier logo placement on WSFF marketing materials and ticket page, tabling options, banner display, and marketing materials in General Admission area and VIP Lounge
- **Supporter Spotlight**
 - Speaking opportunity, tabling opportunity, and premier logo placement on all marketing materials
- Company logo and name featured on tri-annual Outlook mailer and social media platforms
- Primary recognition on Sponsorship Page

\$100,000

MARIANO RANCHO SPONSORSHIP BENEFITS

- **Principal sponsorship recognition at preserve entrance**
- **Wild & Scenic Film Festival**
 - Up to 20 VIP tickets
 - Presenter recognition, principal logo placement on WSFF marketing materials and ticket page, tabling options, banner display, and marketing materials in General Admission area and VIP Lounge
- **Supporter Spotlight**
 - Presenter recognition, principal logo placement on all marketing materials
- Company logo and name featured on tri-annual Outlook mailer and social media platforms
- Principle recognition on Sponsorship Page

\$50,000

SPONSORSHIP PACKAGES

BIG ROCK SPONSORSHIP BENEFITS

- **Wild & Scenic Film Festival**
 - Up to 15 VIP tickets
 - Banner display
 - Logo featured on marketing materials and ticket page
- **Supporter Spotlight**
 - Invitation for 8 to the event
- Company logo and name listed in tri-annual Outlook mailer and social media platforms
- Logo and link on Sponsorship Page

\$25,000

WILLOUGHBY SPONSORSHIP BENEFITS

- **Wild & Scenic Film Festival**
 - Up to 10 VIP tickets
 - Banner display
 - Logo featured on marketing materials and ticket page
- **Supporter Spotlight**
 - Invitation for 6 to the event
- Company logo and name listed in tri-annual Outlook mailer and social media platforms
- Logo and link on Sponsorship Page

\$10,000

HAYDEN SPONSORSHIP BENEFITS

- **Wild & Scenic Film Festival**
 - Up to 6 VIP tickets
 - Banner display
 - Logo on marketing materials and ticket page
- **Supporter Spotlight**
 - Invitation for 4 to the event
- Company logo on tri-annual Outlook mailer and social media platforms
- Logo and link on Sponsorship Page

\$5,000

STEWARD SPONSORSHIP BENEFITS

- **Wild & Scenic Film Festival**
 - Up to 4 VIP tickets
 - Banner display
 - Logo on marketing materials and ticket page
- **Supporter Spotlight**
 - Invitation for 2 to the event
- Company logo on tri-annual Outlook mailer and social media platforms
- Name and link on Sponsorship Page

\$2,500

SUPPORTER SPONSORSHIP BENEFITS

- **Wild & Scenic Film Festival**
 - Up to 4 VIP tickets
 - Banner display
 - Company name on marketing materials and ticket page
- **Supporter Spotlight**
 - Invitation for 1 to the event
- Name and link on Sponsorship Page

\$1,000

ADVOCATE SPONSORSHIP BENEFITS

- **Wild & Scenic Film Festival**
 - Up to 2 VIP tickets
 - Company name on marketing materials and ticket page
- Name on Sponsorship Page

\$500

[Click here for VLT Sponsorship Interest Form](#)

2023 OUTREACH REPORT

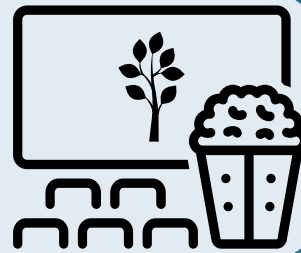


EMAIL

- 7,103 on email list
- 1-2 emails per week
- Average 31.8% open rate

- 734 Wild & Scenic Film Festival attendees
- 174 Supporter Spotlight attendees

EVENTS



MAIL

- 3 Outlook Newsletters issues mailed annually
- 962 reached per issue

- 4,937 Facebook followers
 - Average 665 post reach per day
 - Average 74 post engagement per day
- 6,429 Instagram followers
 - 1,991 post interactions
 - Average 142 likes per post

SOCIAL MEDIA



WEBSITE

- Average 6,174 website visitors per month
- New website launch in Feb 2024

RAFFLE & AUCTION DONATION

Support VLT by contributing to our raffle and silent auction fundraisers!

Raffles and auctions are critical to the success of our fundraisers, with all proceeds directly advancing VLT's mission to permanently protect open space for current and future generations.

Your donations are tax-deductible, and you will receive an in-kind letter for your contribution.

We are looking for the following items:



EXCURSIONS



GIFT BASKETS



WINE



SPIRITS



GIFT CARDS



CLASSES



TRIPS



TICKETS



TREATMENTS



EXPERIENCES

Tax benefits for charitable contributions are available to taxpayers who itemize deductions. To claim a deduction on taxes, the donor or a tax professional determines the fair market value of the contributions.

Ventura Land Trust Tax ID #: 01-0769456

[Click here for
Donation Form](#)

MEET OUR TEAM

VLT DEVELOPMENT & OUTREACH STAFF



MELISSA BAFFA
Executive Director



CHRIS CHALEUNRATH
Development Director



HEATHER BURTON
Development Coordinator

Staff photos by Timothy Teague



EMILY HOLLAND
Grant Officer

Staff photo by Liam Pickhardt

VLT BOARD



MARK WATKINS
President



SYLVIA SCHNOPP
Vice President



DOUG TRAPP
Secretary



MERIDITH THOMPSON
Treasurer



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RUSSELL GALIPEAU



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DENNIS KULZER



KATE LARRAMENDY



JANE MONTAGUE



ANDREW POWERS



OSMAY 'OZZIE' RIOS

Thank you to our current 2024 Sponsors



Coastal Connections

The Glass Man



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